

Engagement of consultant for thematic capacity building workshop

TERMS OF REFERENCE

PROJECT TITLE: Development of Investigative Environmental Journalism (IPA/2015/370-710)

DONOR: Delegation of the European Union in Skopje, grant scheme "Support to Civil Society Organizations under the Civil Society Facility and Media Freedom Action 2014" Europe Aid/136-992/DD/ACT/MK

IMPLEMENTER: FLOROZON - Centre for Environmental Democracy Skopje

LOCATION: Skopje

SUBJECT: Engaging environmental consultant

1 BACKGROUND INFORMATION

Centre for Environmental Democracy – FLOROZON is founded in 2005 as a non-governmental, non-profit and independent organization working on the promotion and protection of citizens' access rights, environmental democracy and poverty reduction. Furthermore, the organization actively works on the promotion of human health rights, safer environment and the improvement of quality of life both on domestic level and international level. The operations of CED Florozon also encompass other areas that are connected to the environment such as agriculture and rural development. Florozon, as a member of The Access Initiative (TAI), the European Eco-Forum and a partner EMLA from Hungary, the World Resources Institute (WRI) from Washington and Access Info Europe from Spain.

Project goal:

The overall objective of this Project is strengthening the cooperation between CSOs and media outlets in the country.

Specific Objectives:

- development of investigative journalism based on cooperation between the CSOs and media outlets;



- creation of a watch-dog function practiced through the introduction of innovative tools for civic journalism;
- improved eco-journalism based on cooperation, networking, exchange of pertinent information and the creation of an enabling financial supportive environment.

In order to achieve the above noted objectives, the project is expecting to deliver the following results:

Result 1: Built capacities of project stakeholders concerning the provision of relevant information pertaining to the environment in the country.

Result 2: CSOs –Media partnership established and made operational.

Result 3: Improved access to relevant environmental information relating to the public through introduction of effective methods for civic and investigative journalism

1. RATIONALE OF THE THEMATIC EXPERTISE

In order to achieve the Project's expected results, Needs Assessment of the project's target groups was conducted, and the results obtained determined the form and the content of the capacity building activities. In accordance with the conclusions deriving from the Assessment, it is necessary to enhance existing capacities of the environmental civil society organizations, the media, media CSOs and their representatives as well as CSOs working with marginalized groups.

2. GOALS OF THE EXPERTISE

- Development of the Project's target group capacities regarding environmental policies

3. EXPECTED RESULTS

Preparation of three capacity building modules to be applied at the 2 day workshop with expected presence of 30 participants from the Project's target groups. The modules should be able to provide more detailed information regarding:

- Overall state of play vis-à-vis environment (legal framework, international agreements, degree of approximation to the EU *acquis*)
- The secondary key legislation which enables access to information to the public concerning environmental issues and its role in the decision making process
- Competencies of the central and local government vis-à-vis environmental monitoring and management
- The role of the marginalized groups in the protection of the Environment and their social status in the society

4. TARGET GROUPS

Environmental Civil society organizations, CSOs representing the interest of the marginalized groups and media outlets and their representatives.



5. LOCATION

Strumica

6. SCOPE OF WORK

- Development of a module which will reflect the current state of play in the Environment in our country
- Development of a module that will give an overview of the general environmental legal framework pointing out the secondary key legislation which enables access to information to the public concerning environmental issues and its involvement in the decision making process as well as the competencies of the central/local government
- Development of a module that will specify the influence and the role of the marginalized groups in the environment
- Final report of the implemented activity

7. METHODOLOGY

The methodology for this activity is based on transfer of knowledge. The consultant should develop working agenda for the 2 day workshop and should use all innovative available tools for its' realization. Each module should be presented in PPP(Power Point Presentation) both in digital and printed form. The module content must be updated, and the source of information should be stated. The success of the workshop will be measured through a questionnaire prepared by the consultant and will be disseminated before closing the working agenda.

8. TIMELINE

The time frame for implementation of this activity is **5 days**: 2 days for preparation activities (preparation of the workshop materials and presentations), 2 days for the implementation of the workshop and 1 day for evaluation and final report.

9. COORDINATION

The consultant chosen for the implementation of this activity is obliged to communicate on daily basis regarding each task with the Project team.

10. APPLICATION REQUIREMENTS

The external consultants and/or consulting companies interested to collaborate with the Project "Development of environmental investigative journalism" are kindly requested to submit their expression of interest by 18 May 2016, no later than 14h, to the e-mail addresses:



ivana@florozone.org.mk and contact@florozone.org.mk, or personally on the following address Vasil Gjorgov No 11 (second floor).

The candidates should meet the following requirements:

- Minimum of 5 years of experience in the corresponding area of expertise (environment, public policies, creation of legislation, EU *acquis* pertinent to the environment);
- Relevant University Degree;
- Extended experience in training curricula development and implementation;

Consulting companies should submit the following:

- Portfolio of the company
- Methodology and organization for the present activity
- Price for the services offered **without VAT**

Individual consultants should submit the following:

- Curriculum Vitae
- Brief description indicating that they have appropriate professional knowledge and experience to participate in the mentioned project activities
- Methodology and organization for the present activity
- Gross price for the services offered

11. EVALUATION CRITERIA

Portfolio/CV	<u>30 points</u>
Quality of the offer (Methodology and organization)	<u>40 points</u>
Price	<u>30 points</u>
<u>TOTAL 100 points</u>	

The offer with the highest score will be taken into consideration for signing the contract.



